

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
940418-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
McCaskill/D/Senate	8/9/12 - 8/10/12	11587

Flight Dates	Order #	Alt Order #
08/09/12 - 08/10/12	940418	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	First News at 5am	5-5:30am	----1--	1:00	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	F	08/10/12	5:24 AM	First News at 5am	5-5:30am	1:00	CMF1207H	\$550.00 NM
2	08/09/12	08/10/12	First News at 5:30am	5:30-6am	---11--	1:00	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---11--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/09/12	5:40 AM	First News at 5:30am	5:30-6am	1:00	CMF1207H	\$750.00 NM
2	KMBC	F	08/10/12	5:55 AM	First News at 5:30am	5:30-6am	1:00	CMF1207H	\$750.00 NM
3	08/09/12	08/10/12	First News at 6am	6-7am	---11--	1:00	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---11--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/09/12		First News at 6am	6-7am	:00		\$1,500.00 NM
Credited									
CREDIT---SPOT TO BE ADDED TO ESTIMATE # 11597, 8/10/12 - 8/19/12									
2	KMBC	F	08/10/12	6:24 AM	First News at 6am	6-7am	1:00	CMF1207H	\$1,500.00 NM
4	08/09/12	08/10/12	Good Morning America	7-9am	---11--	1:00	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---11--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/09/12	8:54 AM	Good Morning America	7-9am	1:00	CMF1207H	\$850.00 NM
2	KMBC	F	08/10/12	8:54 AM	Good Morning America	7-9am	1:00	CMF1207H	\$850.00 NM
5	08/09/12	08/09/12	Rachael Ray Show	9-10am	---1---	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/09/12	9:11 AM	Rachael Ray Show	9-10am	1:00	CMF1207H	\$450.00 NM
6	08/10/12	08/10/12	Dr. Phil	3-4pm	----1--	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number	
McCaskill/D/Senate	8/9/12 - 8/10/12	11587	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---- 1-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/10/12 3:13 PM Dr. Phil 3-4pm 1:00 CMT1207H \$550.00 NM									
7	08/09/12	08/09/12	DR OZ	4PM-5PM	--- 1---	1:00	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --- 1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/09/12 4:27 PM DR OZ 4PM-5PM 1:00 CMT1207H \$600.00 NM									
8	08/10/12	08/10/12	5pm News	5-530pm	---- 1--	1:00	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---- 1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/10/12 5:23 PM 5pm News 5-530pm 1:00 CMT1207H \$1,200.00 NM									
9	08/09/12	08/09/12	6pm News	6-630pm	--- 1---	1:00	1	\$1,650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --- 1--- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/09/12 6:25 PM 6pm News 6-630pm 1:00 CMT1207H \$1,650.00 NM									
10	08/10/12	08/10/12	630-7p	630-7pm	---- 1--	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---- 1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/10/12 6:40 PM 630-7p 630-7pm 1:00 CM T12 12H \$1,800.00 NM									
11	08/09/12	08/09/12	M-F/SU 10pm News	10-1035pm	--- 1---	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --- 1--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/09/12 10:26 PM M-F/SU 10pm News 10-1035pm 1:00 CMT1207H \$3,000.00 NM									
12	08/10/12	08/10/12	M-F 1035-1105pm	1035-1105pm	---- 1--	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---- 1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/10/12 10:52 PM M-F 1035-1105pm 1035-1105pm 1:00 CM T12 12H \$1,300.00 NM									
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,800.00
<u>Agency Commission</u>	\$2,370.00
<u>Net Amount Due</u>	\$13,430.00